



Just opened

Casual encounter Donning comfortable clothing doesn't have to mean dressing like a slob, a point made clear at Shon McCarthy and Jamel Simmons's LES ladies' boutique, **Lolli by Reincarnation**. The spare, 1,600-square-foot space is filled with the duo's laid-back yet stylish designs, which include hand-crocheted tops, reworked vintage threads and superluxe hand-cut leather goods, like the signature "Lolli" bag, a slouchy lambskin hobo (\$300). Polished pieces such as a hand-dyed chocolate-brown cotton dress from the early 1900s (\$350) and a cropped "Sergeant Pepper" leather jacket with brass buttons (\$675) are vast improvements over a T-shirt-and-sweatpants ensemble. 85 Stanton St between Allen and Orchard Sts (646-207-2941). —Leslie Price

Personal shopper



Q Where can I find chic but inexpensive going-out tops? And I'm not looking for H&M as an answer.—Julie Cantor, West Brighton Beach, Brooklyn

A For on-trend duds with low cost-per-wear, one H&M alternative is **Joyce Leslie** (20 University Pl at 8th St, 212-505-5419), a secret trove of many an NYU coed. Brave the communal dressing room and claustrophobic clothing-rack layout, and you'll be rewarded with inexpensive gems like a 1970s-esque gold Dolman-sleeve V-neck (pictured, \$20) that mimic looks found at pricier spots like Intermix or Scoop. L.A.-based chain **Forever 21** (for locations, go to www.forever21.com) has a similarly cheap-chic stash. Its steady supply of voguish tops and sexy dresses make it a go-to spot for Saturday-night getups.

Have a shopping conundrum? E-mail us at personalshopper@timeoutny.com

CHECK OUT



Shelfconscious

All hands on decks For a true sneaker freak, shoes aren't just something to wear on one's feet. As a nod to his obsession with collectors' kicks, Josh Rubin, editor of design blog Coolhunting.com, has created **Pair-o-deez** (\$10), a sneaker-themed pairing card game based on the age-old kindergarten pastime Memory. Test your recall—not to mention your knowledge of limited edition footwear—with the 52-card deck, which bears photos of 26 pairs of shoes (all from Rubin's personal collection). When you mismatch the Adidas Tennis Hi with the Adidas Nizza Hi, don't feel bitter—25 percent of the cards' sales goes to the Humane Society Disaster Relief Fund, which helps pets abandoned in the wake of Hurricane Katrina. Available at www.coolhunting.com. —Kate Williams